

ANNUAL

REPORT

2013

2014

Empowering
future generations
to become
change makers

V I C T O R
P I N C H U K
F O U N D A T I O N

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The years 2013 and 2014 have changed my country like none before in recent history.

Ukrainians, like never before, spoke out and risked their lives to live in a society based on European values. And like never before, Ukraine is under threat.

Our hope rests on those leaders and their teams who work to reform Ukraine and build a new country. While defending it against outside aggression, and against insiders who want to block reforms and continue in the old ways.

Our power comes from Ukrainian society, from citizens who have taken a stand and will not accept a return of the old, even in new clothes.

Our success will be only possible with Ukraine's international partners and friends, who must provide support and insist on reforms in exchange.

Over ten years ago I understood that only young citizens who would think and act differently, would create a new Ukraine.

Our foundation has therefore focused since its creation in 2006 on "empowering the change-makers of tomorrow," by investing in the young generation in key areas. Providing education, access to international best practices and ideas, giving free access to the radical ideas of contemporary art, and connecting Ukraine to the world.

This has been a long-term investment into change. If it made a contribution to creating the group of Ukrainians, and friends of Ukraine abroad, who now build a new country based on freedom, rule of law, and tolerance, I feel gratified. And challenged to continue:

We will do what we can, in very difficult times, to continue our consistent investments into building a new country. It has never been more important.

Education

Zavtra.UA
WorldWideStudies
Public Lectures
Aspen Ukraine Initiative

Contemporary Art

PinchukArtCentre
Future Generation Art Prize
PinchukArtCentre Prize

Healthcare

Cradles of Hope
Medsanbat

Changing Ukraine since 2006: the largest nationwide private scholarship program

There is no stronger driver of change than future generations empowered with knowledge and values. Therefore, to create the generation that will build a new Ukraine, we have invested in scholarships for the best Ukrainian students since 2006.

To date, over 2,000 students have received a stipend after having undergone a selection process that tests academic excellence and leadership potential. They make up the Zavtra.UA community ("zavtra" means "tomorrow" in Ukrainian).

The grantees receive a monthly stipend and also regularly attend lectures by world leaders in Kyiv, where they learn about global perspectives and receive inspiration for their own endeavors. Among others, Bill Clinton, Shimon Peres, Tony Blair, Jimmy Wales, and Muhammad Yunus have spoken to the Zavtra community. Selected alumni are also annually invited to the Yalta European Strategy forums, where they meet with global thinkers and political leaders to discuss challenges facing Ukraine and the world.

Also, we encourage the community to implement projects for social change (thus far, 150) and organize seminars to broaden their knowledge about global challenges – in 2013 and 2014, the Climate Change Camps were organized in cooperation with Coca Cola Foundation.

” *Progress in Ukraine isn't just a decision taken by the Government and Parliament; it isn't a task only for the country's authorities. Progress is a collective energy of the millions who want to achieve goals. And you are capable of becoming a driving force of this progress”.*

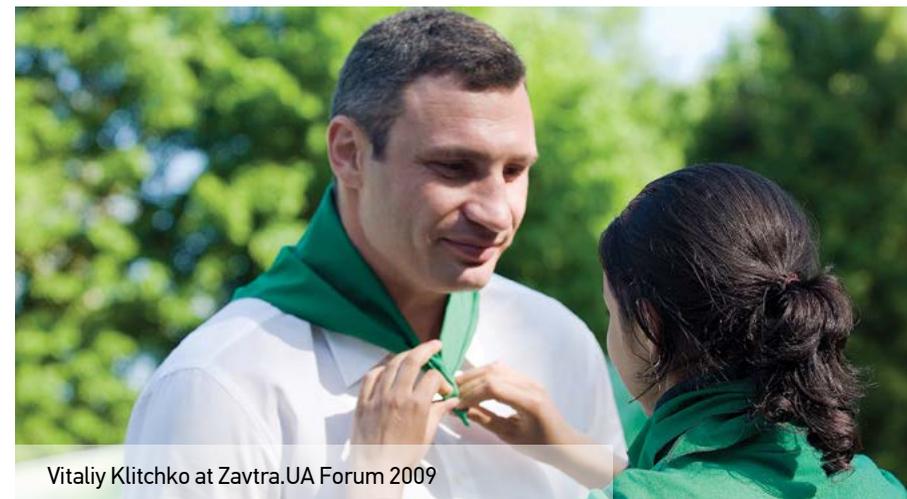
Arseniy Yatsenyuk
Prime Minister of Ukraine, in his speech at the Zavtra.UA Forum 2014



Arseniy Yatsenyuk congratulates grantees at the Zavtra.UA Forum 2014



Zavtra.UA students at Climate Change Camp in 2013



Vitaliy Klitchko at Zavtra.UA Forum 2009



Zavtra.UA Forum 2014 with Ambassador of Germany Christof Weil, Ambassador of the UK Simon Smith, Aleksander Kwaśniewski, Arseniy Yatsenyuk, Victor Pinchuk

2020
scholarships since 2006

150
projects and initiatives supported

520
scholarship holders in 2013 and 2014

88
partner universities

The best international education for Ukraine's future leaders

To create a new Ukraine, leaders must have an excellent education. They also need practical experience of how open, democratic societies governed by the rule of law work.

Since 2010, WorldWideStudies (WWS) has been giving Ukraine's best students and young professionals access to the world's best 200 universities, predominantly in the United States and Western Europe. In exchange, they commit to return to Ukraine and apply their newly acquired knowledge and skills in their country for at least five years.

Scholarships are awarded in fields crucial for the development of Ukraine such as public administration, public law, ecology, agriculture, and alternative energy.

Grants cover up to 60% of the total amount needed to complete a Master's program.

Since 2010, program alumni have built a community and are involved in many activities and projects to reform Ukraine.



WWS scholarship holder signs declaration of intent to return to Ukraine



WWS scholarship holders 2013 with ambassadors of the UK, Germany and the USA, Aleksander Kwasniewski and Victor Pinchuk

200 of the world's best universities

80 scholarships awarded since 2010

When you return from your studies to Ukraine, you will return to a country closer to your dreams."

Aleksander Kwasniewski
President of Poland (1995-2005),
in his speech to WorldWideStudies grantees



UK Ambassador Simon Smith with WWS alumnus



Thomas Friedman with WWS scholarship holders

Global leaders inspiring Ukrainian youth

For almost 10 years, we have invited leading international thinkers and policymakers to Ukraine to bring global ideas to Ukrainian students. By giving talented youth a chance to communicate with world leaders and hear their views on the challenges facing Ukraine and the world, we encourage students to question their thinking and widen their worldview.

Each lecture is attended by hundreds of students from more than 50 Ukrainian universities, among them many scholarship holders of the foundation's Zavtra.UA and WWS programs.

In 2013, theoretical physicist and bestselling author Michio Kaku came to Ukraine for the first time to discuss how new technologies will fundamentally change societies.

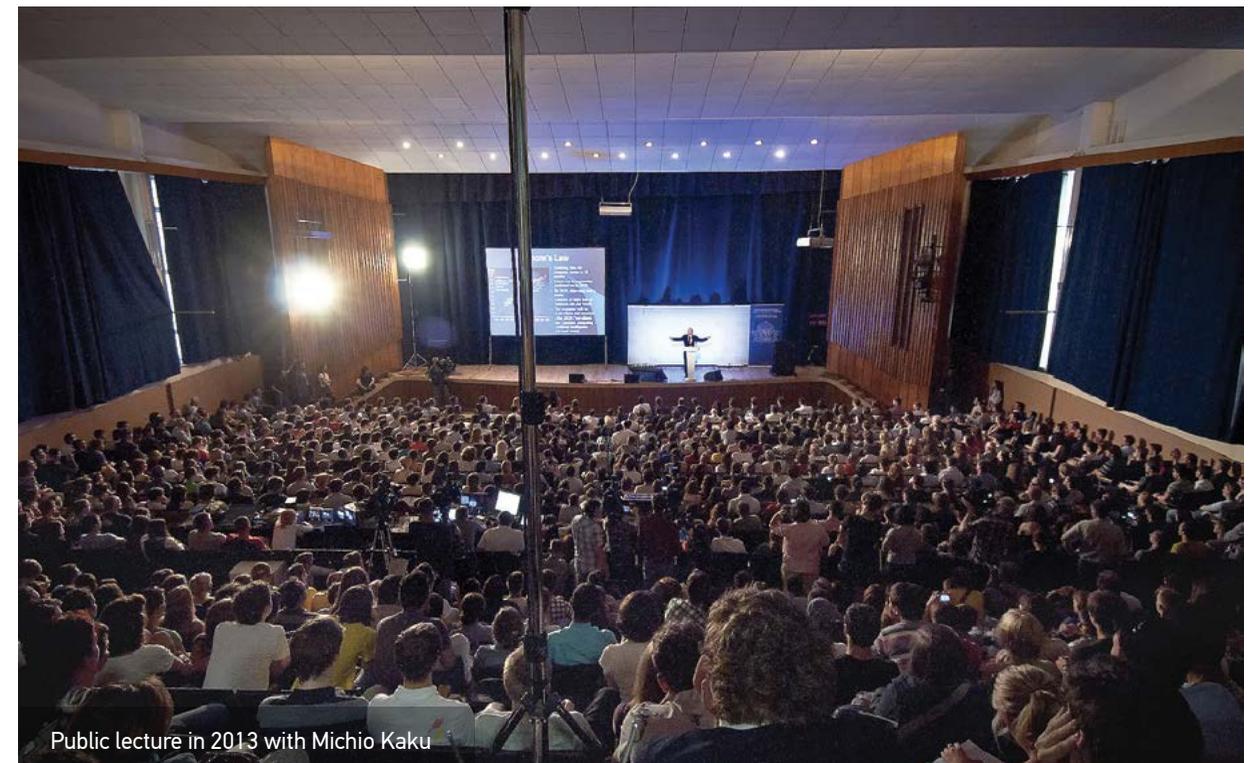
In 2014, Pulitzer Prize winner and world-renowned journalist Thomas Friedman discussed global trends and challenges for Ukraine and the world.

Previous speakers have included Muhammad Yunus, James Wolfensohn, Colin Powell, Javier Solana, Strobe Talbott, Joschka Fischer, Tony Blair, Bill Clinton, and Shimon Peres.



"If it's not happening, it's because you are not doing it!"

Thomas Friedman
New York Times columnist,
at his Public Lecture for Ukrainian students in Kyiv



Public lecture in 2013 with Michio Kaku



Thomas Friedman at his public lecture in 2014

A strong group of value-oriented leaders for Ukraine

The Aspen Ukraine Initiative was launched in 2006 to create a network of Ukrainian leaders infused with shared values and a commitment to change society. Since then, the Aspen Ukraine community has become a unique group of Ukrainian leaders dedicated to building a new country.

To bring the approach of the Aspen Institute to Ukraine, the foundation sent a group of Ukrainians to participate in the Aspen Seminar in the United States in 2006. They then started the Aspen Ukraine "Responsible Leadership" seminars that have been held annually ever since.

The community quickly became self-sufficient: the association of Aspen Ukraine graduates funds and organizes the seminars, while the Victor Pinchuk Foundation provides organizational support.

The seminars gather 20 to 30 leaders from the business, media, government, science, and art sectors each year. Following Aspen's text-based dialogue method, participants discuss philosophical texts and real-world societal issues. In this neutral forum, Ukrainian leaders come to a new understanding of human values and what they mean today.

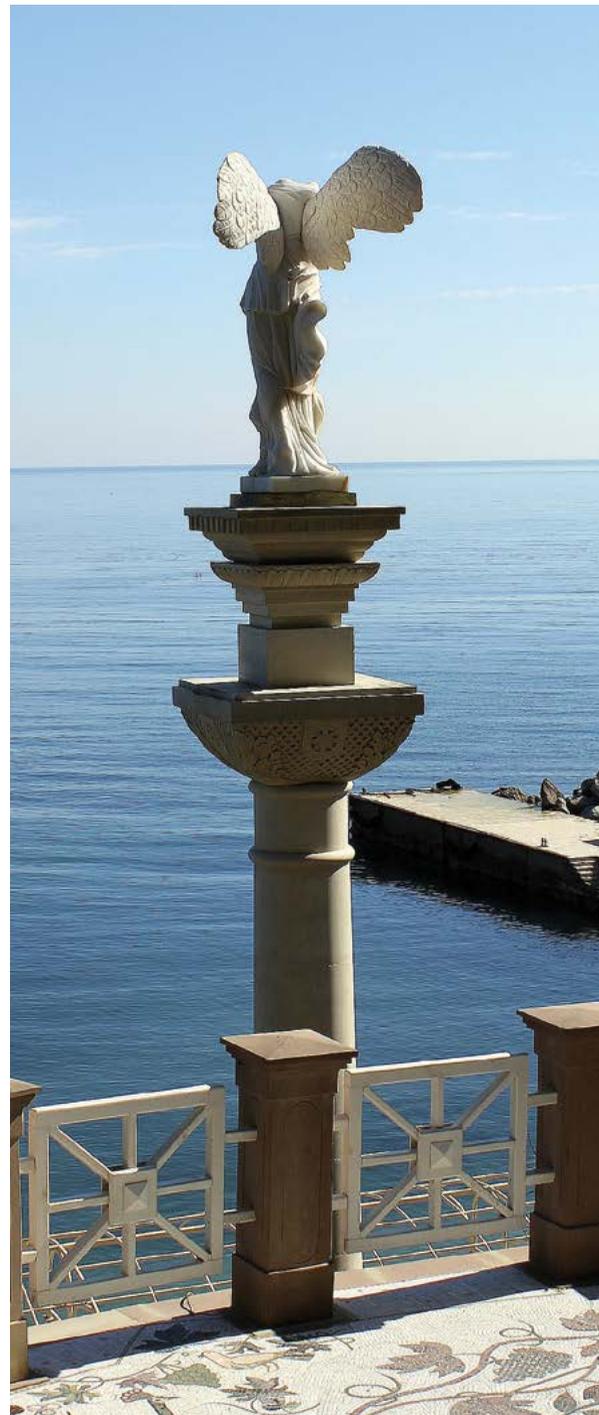
Today, in the Ukrainian parliament and government more than a dozen Aspen alumni are contributing to Ukraine's transformation.

Aspen Ukraine seminars used to be held in Crimea. After Crimea's annexation by the Russian Federation they moved to the Carpathians in Western Ukraine.



Aspen Ukraine seminars held in Carpathians

” A brilliant seminar to get inspiration for the future.”
Gennadiy Zubko
 member of the Parliament of Ukraine



Aspen Ukraine seminars held in Crimea (until 2013)

10
 seminars since 2006

234
 participants from all regions
 of Ukraine

The largest and most dynamic private contemporary art centre in Central and Eastern Europe



Tony Oursler
Open Obscura (1996-2013)

The PinchukArtCentre is a leading international institution for contemporary 21st century art, dedicated to fostering artistic education, new production and presentation in Ukraine.

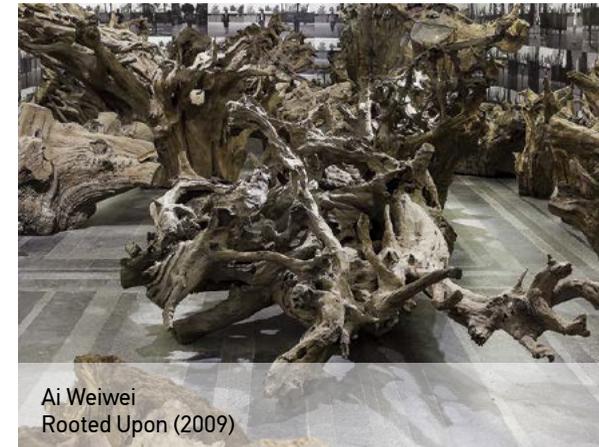
It provides free access to new ideas, perceptions and emotions, shaping the minds of a new generation to think beyond the ordinary. Therefore we believe in its potential for fostering viewers' individuality, and contributing to the modernization of society. Our tradition is the future.

The PinchukArtCentre provides a sustainable contribution to the cultural participation and emancipation of Ukrainian art and society and a significant contribution to the cultural dialogue between East and West, and between national identity and international challenges.

The PinchukArtCentre is open free of charge for everyone. By 2013, it had hosted 50 exhibitions and numerous other projects since its opening in September 2006. Combining international and Ukrainian artistic positions, it has attracted over 2,000,000 visitors.



Sun Yuan and Peng Yu
Seeing Is Not An Option (2013)



Ai Weiwei
Rooted Upon (2009)



Jake & Dinos Chapman
The Sum of All Evil (2012-2013)

PinchukArtCentre 2013

In 2013 the PinchukArtCentre continued with its fully-fledged museum program that included: large solo exhibitions by Tony Oursler and Jake & Dinos Chapman, the ongoing collection platform, an impressive thematic exhibition China China and the third edition of the PinchukArtCentre Prize. The main program has been accompanied by PAC-UA, dynamic, monthly programs of small solo exhibitions for Ukrainian artists, acting as a window for new production.

China China followed in the tradition of previous large-scale theme exhibitions such as Sexuality and Transcendence and Reflection. The exhibition dealt with the present and the past of China and raised challenges for its future. For many artists the investigation of their own historically motivated identity appears to have been the key moment in the development of artistic strategies. Exploring the ongoing search for historical truth and the contemporary reality that is shifting from a local to a global context, the exhibition highlighted different generational approaches: the generation of artists who lived through the cultural revolution who research the past while dealing with the present and a new, young generation of artists who engage with the Chinese uprooted society and are moving forward into a new socio-cultural future.

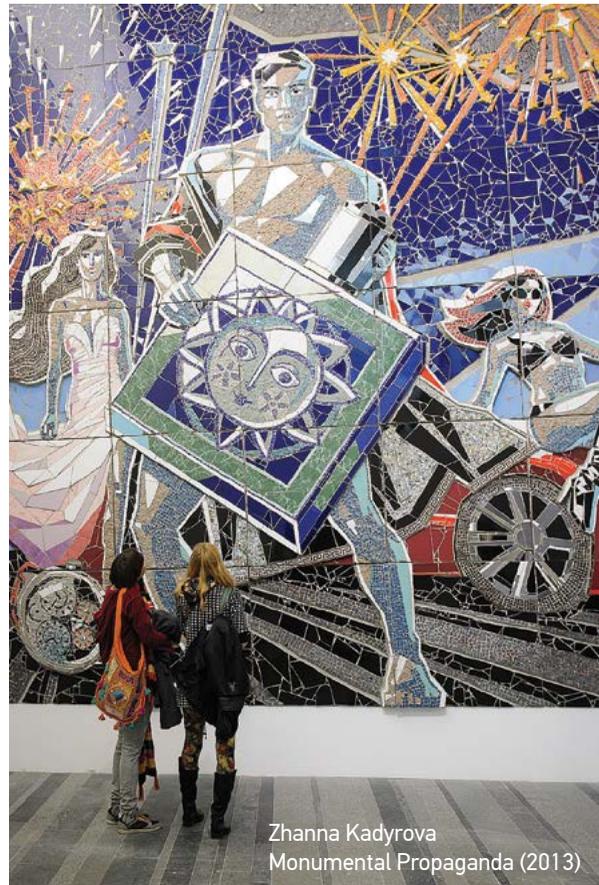
Main prize winner:

Zhanna Kadyrova (1981), Ukraine

Special prize winners:

Open Group, Ukraine
Lada Nakonechna (1981), Ukraine

Daniil Galkin (1985), Ukraine



Zhanna Kadyrova
Monumental Propaganda (2013)

Jury PinchukArtCentre Prize 2013:

Ellen Blumenstein, Germany.
Chief curator at Kunst Werke Institute for Contemporary Art, Berlin

Ilya Chichkan, Ukraine.
Artist

Isabelle Gaudfroy, France.
Director of Programming and artistic Projects, Fondation Cartier pour l'art contemporain, Paris

Dimitry Ozerkov, Russia.
Director of the Contemporary Art Department, The State Hermitage Museum, St. Petersburg

Thierry Raspaille, France.
Director of the Museum of Contemporary Art and Artistic Director of the Biennale de Lyon

Eckhard Schneider, Ukraine.
General Director of the PinchukArtCentre

Catherine Wood, UK.
Curator of Contemporary Art and Performance, Tate Modern, London

The third edition of the PinchukArtCentre prize demonstrated the importance and impact of the prize for the Ukrainian art scene. It realized the artistic potential of 20 nominated artists, from more than 1,100 applications, through intensive dialogue and a consistent investment into new productions. In December 2013 the distinguished international jury gathered in Kyiv to choose and award prizes. The main prize was awarded to Zhanna Kadyrova.

For the second time the foundation presented the Future Generation Art Prize as an official collateral event of the Venice Biennial. The exhibition, for the first time at the Palazzo Contarini Polignac, included all 21 shortlisted artists and drew more than 50,000 visitors, becoming a highlight of the 55th Venice Biennial. Combined with the full museum program in Kyiv, it confirms the long-term commitment of the Victor Pinchuk Foundation to establish the PinchukArtCentre as a worldwide leading centre for contemporary art.



Educational programs for children in PinchukArtCentre

In 2013 PAC offered a fully developed educational program, including more than 900 events, with numerous collaborations and partnerships attracting more than 20,000 participants overall. Education is at the core of our activities, creating an open platform for the whole society to get access to the world of art, and gain experience and competences.

The PinchukArtCentre is a young museum with a young audience. 80% of our visitors are aged between 16 and 30 years old. With up to 2,000 visitors per day and more than 20,000 visitors in 2012 to join one of our education programs, interest in the PinchukArtCentre continues to grow and the centre remains committed to welcome and support future generations.



Kadyrova,
Monumental Propaganda

In 2014 the PinchukArtCentre presented a large solo exhibition by Jan Fabre, two thematic exhibitions “De-construction” and “Fear and Hope”, the third edition of the Future Generation Art Prize and the on-going collection platform. The main program has been accompanied by PAC-UA, a dynamic, monthly program of small solo exhibitions for Ukrainian artists, acting as a window for new production.

In February 2014, PinchukArtCentre presented Fear and Hope as an urgent artistic response to the conflict in the country. Three young Ukrainian artists, all winners of the PinchukArtCentre prize, made new works dealing with the past and present situation of Ukraine, exploring subjects of conflict, memory and individual loss. The exhibition became a platform for a young generation of artists to reflect in a critical and non-partisan way on the conflict in Ukraine.

With the third edition of the Future Generation Art Prize, the Victor Pinchuk Foundation continued its commitment to an emerging generation of artists. 20 shortlisted artists, representing 17 different countries, have been selected from more than 5,500 applications received from 148 countries spread across all continents. A respected international jury awarded Carlos Motta (Colombia) and Nástio Mosquito (Angola) a shared \$100,000 main prize. Aslan Gaisumov (Russia), Nikita Kadan (Ukraine) and Zhanna Kadyrova



(Ukraine) have been awarded a special prize, sharing \$20,000. Throughout the critical year 2014, PinchukArtCentre experienced a decline in public. But through an active educational program the audiences were re-activated, making the artcentre the leading platform for discussion and dialogue about art, society and the place of culture during a time of conflict.



Artists participating in Future Generation Art Prize 2014



Zhanna Kadyrova
Untitled (2014)



Jury Future Generation Art Prize 2014:

Francesco Bonami, Italy.
Curator, Director of the 50th
Biennale di Venezia

Jan Fabre, Belgium.
Artist

Doris Salcedo, Colombia.
Artist

Eckhard Schneider, Ukraine.
General Director of the PinchukArtCentre

Bisi Silva, Nigeria.
Independent curator, Director
for the Centre for Contemporary Art, Lagos.

Adam Szymczyk, Poland.
Artistic director of documenta 14

Philip Tinari, China.
Director of the Ullens Center for Contemporary Art in Beijing.

Main prize winner:

Carlos Motta, Colombia
Nástio Mosquito, Angola

Special prize winners:

Aslan Gaisumov, Russia
Nikita Kadan, Ukraine
Zhanna Kadyrova, Ukraine

Neonatal centers, contributing to modernizing Ukraine's health care system

In order to curb infant mortality in Ukraine and modernize the country's deficient health care system, the Victor Pinchuk Foundation has been developing its "Cradles of Hope" program since 2006. A network of state-of-the-art neonatal centers has been established, based in existing state hospitals throughout Ukraine. The foundation provides high-tech medical equipment, training for staff, and IT networks.

32 centers have since been opened; over 28,580 babies saved.

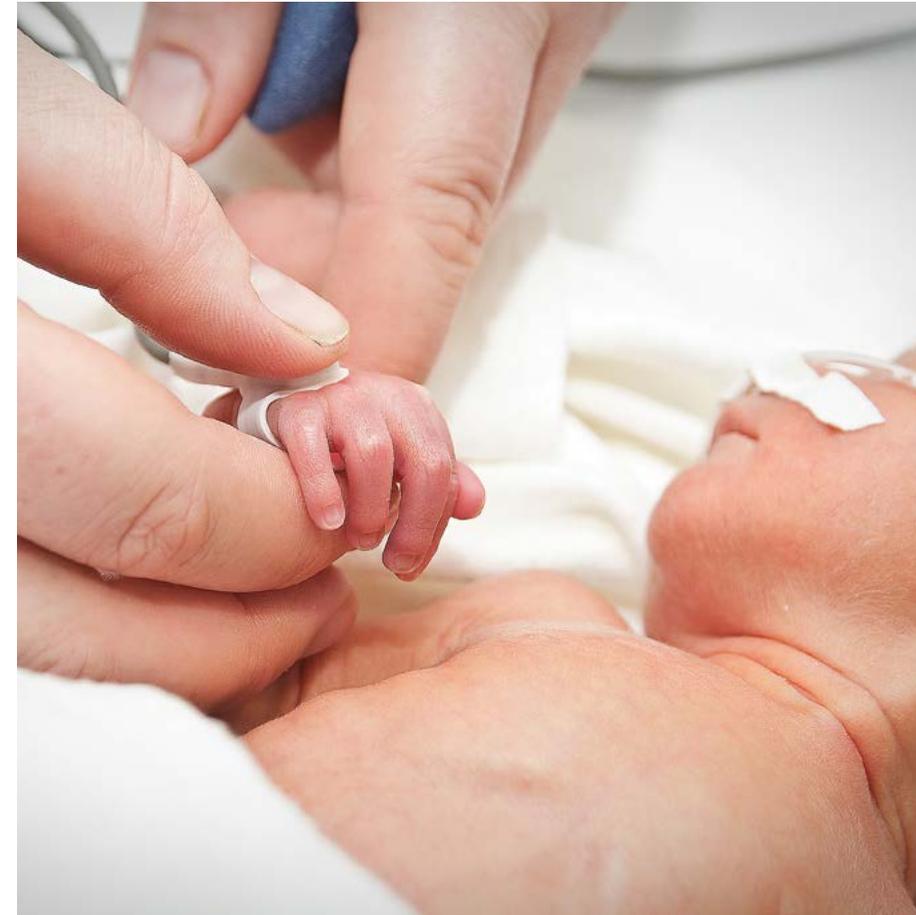
Training the centers' specialists is an important component of the program. In 2013 and 2014, almost 230 neonatologists and nurses across Ukraine participated in six training courses or conferences. Since the beginning of the program, 973 doctors and medical workers have been trained in 26 training programs.

In 2013, the Foundation has concentrated its efforts on the training of neonatal centers' specialists. Almost 140 neonatologists and nurses all over Ukraine participated in 9 training courses organized by the Foundation.



” Even the most modern medical equipment is useless without well-trained specialists. The combination of these two components will make our work successful.”

Tetyana Znamenska
President of the Ukrainian Association of Neonatologists



>28580
babies saved since 2006

32
Neonatal centers equipped in 2006-2013

973
doctors and medical workers trained



Neonatal conference in Kyiv 2013

Training medical personnel working in the war zone – to save lives

The Medsanbat project emerged after several months of military actions in Eastern Ukraine. The numbers of wounded and killed made it clear that Ukraine's military medicine lacks basic management and knowledge. On the battlefield and during all stages of evacuation, a decisive period for people wounded in battle, proper care was not provided due to lack of knowledge, experience and absence of instruments. As a result, the numbers of deaths, fatal injuries and handicapped were rocketing.

Victor and Elena Pinchuk launched Medsanbat in early October 2014 to fill this gap. The project provides training on tactical medicine according to NATO standards to doctors and medical personnel and supply doctors in combat zone with fully equipped medical backpacks. During the first months of the project all trainers were international experts with impressive background. Starting from the mid of November, Ukrainian instructors, trained during the first wave, joined the program.

Within four months, Medsanbat trained around 1,500 people in 15 trainings in all parts of Ukraine, including the combat zone. 100 doctors and medical professionals were equipped with backpacks during this period.

A substantial number of those who underwent the trainings work now in the zone where combat is ongoing - as doctors, volunteers and soldiers, many are in the front lines working days and nights to evacuate and provide first aid to troops.

www.medsanbat.info
facebook.com/medsanbat

Earlier in 2014, Victor and Elena Pinchuk provided support to allow medical treatment in Germany for people wounded at Maidan (project in partnership with the German Ministry of Foreign Affairs and Ministry of Defense).



MedEvac (Medical Evacuation) drill at the Medsanbat training course in the town of Cherkasskoe, Dnepropetrovsk Region



1,500
 medics trained
15
 trainings in all parts of
 Ukraine organized

Modern giving and philanthropy

Ukrainian Philanthropic Marketplace
Davos Philanthropic Roundtable
Clinton Global Initiative

Unity and Tolerance

Jewish Communities
Tony Blair Faith Foundation

Making modern giving a part of the new society

The Ukrainian Philanthropic Marketplace is a new infrastructure for online giving, made possible by a startup grant from the Victor Pinchuk Foundation.

Since 2012, it has pioneered quick, efficient, transparent and accountable giving in Ukraine.

Hundreds of thousands of citizens have come together to achieve big results with small contributions.

The web-based platform ubb.org.ua links donors with social projects and people in distress.

Verification and transparency are an important feature, as in Ukraine fraud and lack of transparency have caused a certain distrust towards charity organizations: Only after thorough verification, Ukrainian NGOs can place their projects on ubb.org.ua. Ensuring transparency and accountability, the platform allows citizens to feel confident their gifts will directly help those in need. This project was honored with the "Best Ukrainian/International Charity Fund" awards in the nationwide contests "Ukraine Charity – 2013" and "Ukraine Charity – 2014", and also received the "Innovations in charity Award 2014".



“ 10 UAH is nothing. But when 1000 people give 10 UAH it can save lives.”
Anna Lizunova
 platform user



The team of Ukrainian Philanthropic Marketplace



Fundraising for wounded Ukrainian soldiers

HEALTH

Let's help the injured from ATO zone-5

Dnipropetrovsk region

Ukrainians and those who support our country do not stop to amaze us. Because of them, the guys who are fighting for our bright future receive inspiration and patriotic spirit. We bow in front of thousands of donors who are willing to give their last money to save severely wounded guys who defend our Motherland!!! And now as never before these guys need our help!



~33 mln uah
 raised on projects until the end of 2014

668
 supported projects

105
 accredited NGOs

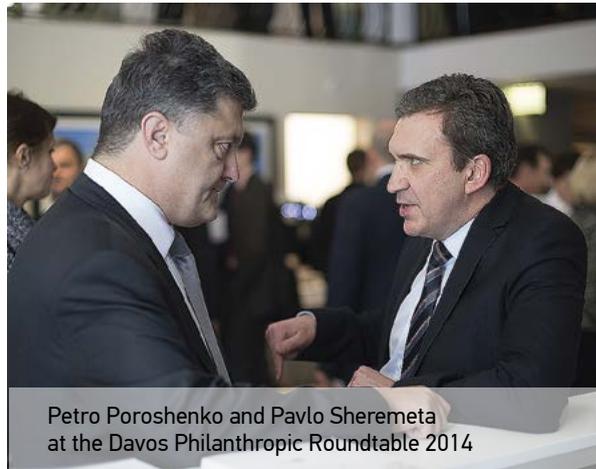


Philanthropy as a driver of change: Discussing innovative practices

Philanthropy can be a major driver of modernization and change, especially in societies where governments have limited means at their disposal.

The annual Davos Philanthropic Roundtable, a private event organized at the occasion of the Annual Meeting of the World Economic Forum in Davos, brings together the world's most renowned philanthropists and leaders from politics, business, and the non-profit sector. It debates innovative approaches and seeks to inspire future philanthropists, globally and in Ukraine.

Since 2007 the Roundtable's panelists have included, among others, Bill Clinton, Bill and Melinda Gates, Jet Li, Shimon Peres, Paulo Coelho, Sean Parker, Eric Schmidt, Laurence Summers, Alec Ross, Peter Thiel, Jimmy Wales, and H.E. Sheikha Al Mayassa bint Hamad bin Khalifa Al-Thani.



Petro Poroshenko and Pavlo Sheremeta at the Davos Philanthropic Roundtable 2014



Panel discussion 2013 with Sebastian Thrun, Peter Thiel, Larry Summers, Thomas Friedman and Khadija Niazi (left to right)



Wikipedia Founder Jimmy Wales speaks at the roundtable



Philanthropic Roundtable 2013

The 2013 event focused on "Online Education Changing the World."

The panel brought together Thomas Friedman, Bill Gates, MIT President Rafael Reif, Larry Summers, online education pioneers Daphne Koller and Sebastian Thrun, as well as investor Peter Thiel, Founder of Wikipedia Jimmy Wales, and Khadija Niazi, a 12-year-old student from Pakistan who shared her experiences with online courses. The event focused on the potential for online education to provide access to information and knowledge to everyone, regardless of where they live.

“ We have seen how availability of access to education changes lives.”
Daphne Koller
co-founder and co-CEO of Coursera



Philanthropic Roundtable 2014



Tony Blair, Bill Gates, Richard Branson, Muhammad Yunus at the Davos Philanthropic Roundtable 2014



Minute of silence for Ukrainians killed on Maidan at Davos Philanthropic Roundtable 2014



“ We are several hundred people here, and we should find a way how every one of us can demonstrate solidarity with Ukraine, to keep democracy and civil society.”

Petro Poroshenko
current President of Ukraine,
at the time businessman and philanthropist,
at the January 2014 Philanthropic Roundtable

The Roundtable in January 2014 started with a minute of silence. The speakers and commentators, among whom were Bill Gates, Richard Branson, Muhammad Yunus, Jimmy Wales, and Petro Poroshenko, honored the Ukrainians who had in the previous days been killed on Maidan. The participants went on to discuss how new approaches in the economy could allow maximizing not only economic, but also social returns. Tony Blair, Patron of the Tony Blair Faith Foundation, moderated the discussion.



“ Ukraine is now at the edge, and the people have to stand for themselves.”

Sir Richard Branson
Founder, Virgin Group,
at the January 2014 Philanthropic Roundtable



Richard Branson wearing a Maidan t-shirt at the 2014 roundtable

CGI: Convening leaders to drive action on global challenges



The mission of the Clinton Global Initiative (CGI) is to turn ideas into action. Established in 2005 by President Bill Clinton, CGI convenes leaders to drive action through its unique model of making effective and measurable Commitments to Action. The Victor Pinchuk Foundation supports the Clinton Global Initiative because of CGI's unique capability to catalyze change.

CGI Annual Meetings have brought together more than 180 heads of state, 20 Nobel Prize laureates, and hundreds of leading CEOs, heads of foundations and NGOs, major philanthropists, and members of the media.

Meeting participants analyze pressing global challenges, discuss the most effective solutions, and build lasting partnerships that enable them to create positive social change.

To date, members of the CGI community have made more than 3,100 commitments, improving the lives of over 430 million people in more than 180 countries.



Participants in CGI don't accept poverty and other plagues as inevitable. We look for ways to achieve what others say can't be done."

Madeleine Albright
United States Secretary of State (1997-2001)



Supporting Jewish communities and awareness of the history of Jewish presence in Ukraine

For his decade-long contribution to bringing Jewish and non-Jewish Ukrainians closer together and his support for Jewish communities in Ukraine, Victor Pinchuk received the Metropolitan Andrey Sheptytsky Award in 2014. The Sheptytsky Award is conferred by the Jewish Confederation of Ukraine and the Ukrainian Jewish Encounter on an annual basis to an individual in Ukraine, Israel, or from the diasporas who has made important contributions to Ukrainian-Jewish understanding and cooperation.

The Victor Pinchuk Foundation has been a supporter of the Jewish community in Ukraine for many years.

Among others, for the Dnipropetrovsk Jewish community, the foundation has contributed to programs for the younger generation, e.g. the “Beth Khana” college, the Joseph and Fanny Tsindlikht private pre-school, school number 144 and the foundation, and also to the “Home for the elderly,” “Beit Barukh.” In 2006, a documentary about the Holocaust in Ukraine, “Spell Your Name”, was co-produced by Steven Spielberg and Victor Pinchuk with the USC Shoah Foundation Institute. In 2011 and 2012, exhibitions “Shoah by Bullets: Mass Shootings of Jews in Ukraine 1941-1944” were opened in Kyiv, Kharkiv and Dnipropetrovsk by the Victor Pinchuk Foundation in partnership with Memorial de la Shoah and Yahad-In Unum.



Exhibition “Shoah by Bullets: Mass Shootings of Jews in Ukraine 1941-1944” opened in Kyiv



Victor Pinchuk receives the Metropolitan Andrey Sheptytsky Award in 2014

“By granting the Sheptytsky Award to Mr. Pinchuk, we are acknowledging the compelling aspirations of contemporary Ukrainians to build a tolerant and just society for all its citizens.”

Alti Rodal
Co-Director, Ukrainian-Jewish Encounter

“Jewish and ‘non-Jewish’ parts of the Ukrainian people are united within Ukrainian civil society. And I, a Russian-speaking Ukrainian of Jewish descent, not only see myself as an integral part of a modern, open, tolerant Ukrainian nation, but also feel really proud of it.”

Victor Pinchuk
in his acceptance speech of the Sheptytsky Award



A documentary about the Holocaust in Ukraine, “Spell Your Name”, co-produced by Steven Spielberg and Victor Pinchuk with the USC Shoah Foundation Institute in 2006

Promoting peace and tolerant societies

The Tony Blair Faith Foundation (TBFF) is an international partner of the Victor Pinchuk Foundation that fosters tolerance and religious understanding in Ukraine and worldwide.

Through its innovative university and schools programs, TBFF provides practical support to help future leaders work to combat religious prejudice, conflict, and extremism.

The Faith and Globalization Teaching Network provides universities across the globe with the resources to help students understand religion's role in the modern world. In 2013, the National University of Kyiv Mohyla Academy became active in the network for the first time. During the grant period over 90 students took part in a multidisciplinary course, where guest speakers from different faith communities were invited to share their experiences with students.

Face to Faith equips young people aged 12 to 17 with the knowledge and skills to be resolute in the face of negative influence and more open to the diversity of the world. The number of Ukrainian schools registered in this program almost tripled in 2013 to about 30 schools and reached 39 in 2014. The number of students who have participated in program increased from 250 in 2013 to 750 in 2014.



International Day of Peace at Secondary School #54 Dnepropetrovsk

” *We realize that by listening carefully we also should be heard.”*
Yuschenko Olena
 10th grade student, Dneprotovsk school



The Faith and Globalisation class at Kyiv-Mohyla Academy with guest speaker Acharya Priya Prabhu in 2013



Ukrainian students have connected with peers in countries including Australia, Canada, Egypt, India, Indonesia, Israel, Italy, Jordan, Lebanon, Mexico, Pakistan, Palestine, the Philippines, Poland, the UAE, UK and USA through 73 facilitated videoconferences organized in 2014.



” *In the 21st Century education is a security issue.”*
Tony Blair
 Founder of the Tony Blair Faith Foundation, in a speech to the UN Security Council's Counter-Terrorism Committee in November 2013



Students from Okhtyrka, Ukraine, at a videoconference dialogue with students in Egypt, Palestine and Indonesia

Ukraine's European and Global Integration

Yalta European Strategy

Promoting Ukraine abroad

Davos Ukrainian Lunch
Peres Centre for Peace
Brookings Institution
Peterson Institute for International Economics
Open Ukraine Foundation

Since 2004 fostering a strong Ukraine based on European values

Yalta European Strategy (YES) has been promoting a just, democratic, and prosperous Ukraine, and supporting Ukraine's European integration, since 2004.

YES has provided for over 10 years consistently a platform for discussion between the Ukrainian government and opposition, as well as for conversations between representatives from Ukraine, the EU, the Russian Federation, and the US. It connects Ukrainian and global leaders at its Annual Meetings and at smaller, targeted events.

YES is governed by a distinguished international Board: Aleksander Kwaśniewski (Chairman), Pat Cox, Stéphane Fouks, Mario David, Victor Pinchuk, Alexander Rahr, Jean-Pierre Saltiel, Marek Siwiec, and Javier Solana.

In 2004, Victor Pinchuk invited some 30 European leaders to debate the future of Ukraine and the EU. Since then, the Annual Meeting has developed into the leading high-level platform for discussing Ukraine's place in the world and developing strategies for a Wider Europe.

YES had been convening leaders from politics, business, and society at its Yalta Annual Meeting in Crimea for 10 years, until the occupation and annexation of Crimea by the Russian Federation forced a relocation to Ukrainian capital Kyiv in 2014.

While the Annual Meeting in September 2013 created enormous attention for the implications of the planned EU Association agreement with Ukraine, the 2014 meeting presented to leaders from abroad and from Ukraine the new Ukrainian leadership, as well as leading representatives of society.

In addition to the Annual Meeting, YES held a series of meetings in Kyiv and abroad. For example, the Board met in 2013 with Ukrainian government and opposition leaders, including Vitaliy Klitschko, Grigoriy Nemyria, Viktor Yanukovich, and Arseniy Yatsenyuk, as well as with the diplomatic community.



Leonid Kuchma, Pat Cox, Mario David, Yuri Lutsenko, Petro Poroshenko at the 10th YES Annual Meeting in 2013

“ Ukraine has to be an architect of its own future by its own people. Ukraine is too big, too strong, and too important to allow others to decide on its future.”

Dalia Grybauskaitė
President of the Republic of Lithuania,
at the Yalta Annual Meeting 2013



10th Yalta Annual Meeting (September 19-22, 2013)

The 10th Yalta Annual Meeting, "Changing Ukraine in a Changing World: Factors of Success", brought together over 250 international and Ukrainian leaders to debate Ukraine's future between East and West.

"The future of Ukraine was being decided in real time," wrote The Economist. "The Yalta conference, now in its tenth year, was a display of fierce diplomacy, formidable brain power and the precarious position of the European Union."

The President of the Republic of Lithuania Dalia Grybauskaitė and Ukrainian President at the time Viktor Yanukovich opened the meeting and engaged opposition leaders Yuri Lutsenko, Arseniy Yatsenyuk, and Vitaliy Klitschko in conversation. "One of the most arresting moments," commented The Economist, "was a dramatic exchange between Yuri Lutsenko, Ms Tymoshenko's ally and himself a former prisoner, and Mr Yanukovich."

The main focus of the conference were the consequences of the upcoming EU Association Agreement. The discussion included a dialog of Sergei Glazyev, who represented the Russian Federation, with then-trade minister of Ukraine Petro Poroshenko. Glazyev warned of a "suicidal step" while Poroshenko pointed out that over 50 % of Ukrainians supported European integration.

Hillary Rodham Clinton gave a dinner speech encouraging Ukrainians to change their country and embrace its European future.

Panel discussions brought together Pascal Lamy, Sergey Glazyev, Nouriel Roubini, and Petro Poroshenko (Ukraine between East and West) and Leonid Kozhara, Radostaw Sikorski, and Elmar Brok (The Vilnius Summit – Creating Wider Europe?).

Further panels: Robert Zoellick, Dominique Strauss-Kahn, Andrei Kostin, Lawrence H. Summers, and Martin Wolf ("Economy: Austerity / Stimulus / Not Sure"); Leonid Kuchma, Gen. David H. Petraeus, Yuriy Boyko, Bill Richardson, Graham Tiley, and Maxim Timchenko ("Energy: Threats, Solutions, Revolutions"); Ronald Noble, Michio Kaku, Lawrence H. Summers, and Lamberto Zannier ("Shocks Ahead: Bad News and Good News"); Tony Blair and Bill Clinton ("The World of Tomorrow: Designs by Visionary Leaders"); Egemen Bağış, Mario Monti, Gerhard Schröder, and Dominique Strauss-Kahn ("Europe: Destination Unknown"); Jin Liqun, Cui Liru, and Niall Ferguson ("Finally at the Yalta Table – China"); and Michio Kaku and Daphne Koller ("Next Generation + Education + Innovation = CHANGE").



Panel with Pavlo Sheremeta, Dmytro Shymkiv, Natalie Jaresko

The future of Ukraine was discussed by Pavlo Sheremeta, Dmytro Shymkiv, Natalie Jaresko, and Lord Richard Risby ("Ukraine Scenarios – Create the Future. Interactive format with World Economic Forum"); in a conversation with Mykola Azarov; and by Pat Cox, Vitaliy Klitschko, Serhiy Tigipko, and Arseniy Yatsenyuk ("Ukraine's Mix for Success").

For the second year in a row, 50 Ukrainian students joined the conference and met with many of the leaders present in Yalta, including Petro Poroshenko, David H. Petraeus, Radostaw Sikorski, Hillary and Bill Clinton, and Shimon Peres.



Head of Delegation of the European Union to Ukraine Jan Tombiński greets President of the State of Israel Shimon Peres

"I hope that we will celebrate in our 11th meeting next year in 2014 that the Association agreement is signed, that economy is going well, and finally among the speakers we will have Yulia Tymoshenko."

Alexander Kwaśniewski
President of Poland (1995 – 2005);
Chairman of the Board, Yalta European Strategy at the YES meeting 2013

"The challenge for all of us is to influence and manage change."

Hillary Rodham Clinton
United States Secretary of State (2009 – 2013)



Grantees of the Victor Pinchuk Foundation scholarship programs with Bill and Hillary Clinton at 10th Yalta European Strategy Annual Meeting

11th YES Annual Meeting (September 11 – 13, 2014)

New Ukraine, New Europe, New World: Building and Defending

In 2014, the YES Annual Meeting was for the first time held in the Ukrainian capital Kyiv. With the annexation of Crimea by the Russian Federation its traditional venue, the Livadia Palace in Yalta, had become unavailable.

The main goal was to leverage YES' position as main non-governmental platform bringing together Ukraine and its international partners: to present to international decision and opinion makers "New Ukraine" – its leaders, its achievements, its challenges.



Petro Poroshenko, Martin Schulz open the 11th YES Annual Meeting in 2014 in Kyiv

Under the title "New Ukraine, New Europe, New World: Building and Defending" the extraordinary changes since November 2013 and their implications were addressed.

Ukrainian President Petro Poroshenko presented his vision of how to transform Ukraine and what Ukraine expects from its international partners, when opening the conference together with President of the European Parliament Martin Schulz and President of Estonia Toomas Hendrik Ilves.

Prime Minister of Ukraine Arseniy Yatseniuk spoke about "Building New Ukraine."

One main focus of the conference was the analysis of global repercussions from the events in Ukraine:

Economic aspects were discussed by Larry Summers, Dominique Strauss-Kahn, Ronnie C. Chan and Ruslan Grinberg. War in Ukraine and its implications for European and global security were the focus of a panel with Wesley Clark, Joschka Fischer, Ihor Smeshko, Judith Miller and Yulia Tymoshenko. Ronnie C. Chan, Niall Ferguson and Joschka Fischer debated "Friends, Enemies, Alliances of the Future." The Budapest Memorandum of 1994, when Ukraine gave up its nuclear arsenal in exchange for assurances of its territorial integrity, was discussed by Valeriy Chalyi, Wesley Clark, Mohamed ElBaradei, Leonid Kuchma, Javier Solana, and Wolfgang Ischinger. Miroslav Lajčák, Carlos Pascual, Yuriy Prodan, Maxim Timchenko, Igor Yurgens, Sandra Kalniete, and Graham Tiley debated energy security. "Media and Digital Communication in Revolution and War: Information and Disinformation" was discussed by Toomas Hendrik Ilves, Yevgenia Albats, Mustafa Nayyem, Gideon Rachman,

"Our European and transatlantic partners understand that today's fight is not only a fight for the independence, territorial integrity and sovereignty of my country. It is a fight for global security."

Petro Poroshenko
President of Ukraine



Wikipedia founder Jimmy Wales posthumously awards Igor Kostenko, killed at Maidan, as "Wikipedist of the Year"; Igor's sister accepts the award in his stead

Jimmy Wales, and Shaun Walker.
Tony Blair spoke on the topic "Towards Reconciliation."

The second main focus of the conference was the question how Ukraine had changed, and which concrete challenges it faces: Štefan Füle, Vitaliy Klitschko, Serhiy Taruta, Sviatoslav Vakarchuk discussed the question "What Does Maidan Mean?" The debate on "Ukraine's Economy and Institutions: Reform Now - or Collapse" brought together Anders Åslund, Paige Alexander Valdis Dombrovskis, Valeria Hontareva, Andrej Plenković, Dmytro Shymkiv, Katya Gorchinskaya, Tomas O. Melia, Pavlo Sheremeta, and Vitaliy Shabunin debated "Fight Corruption, Introduce the Rule of Law: Finally Walk the Walk." Decentralization was discussed by Mustafa Dzhemilev, Volodymyr Hroisman, Yves Leterme, Roger Myerson, Timothy Snyder and Serhiy Taruta. Cevdet Yılmaz, Štefan Füle, Pavlo Klimkin, Igor Yurgens and Elmar Brok addressed the question "Association Agreement With the EU and Strong Relations With Russia – Difficult? Or Impossible?" Ukrainian politicians Anatoliy Grytsenko, Oleh Liashko, and Yuriy Lutsenko debated whether the upcoming parliamentary elections would be a "Breakthrough or Entrenchment of the Old?"

Richard Branson spoke on "How Can Business Contribute to Finding Peace for Ukraine" and José Manuel Barroso gave a dinner speech on "Working Together for a United Ukraine in a United Continent".

A special Wikipedia Award Ceremony was held: Igor Kostenko, killed at Maidan was posthumously awarded the title of "Wikipedist of the Year" by Wikipedia founder Jimmy Wales. Igor Kostenko's sister received the award in his stead.

Over 350 leaders from politics, business, society and media representing 20 countries attended the meeting.

As in previous years, Ukrainian students also participated in the forum, this time over 100 of them.

"Maidan is first of all about the dignity of the people... They came to manifest their desire for a better future for their country, a future without corruption, where the rule of law and human rights are respected... It reminded all of us that the value of democracy should never be underestimated, and sometimes one has to defend it hard."

Štefan Füle
Commissioner for Enlargement and European Neighbourhood Policy, European Commission (2010-2014)

"The peaceful revolution which started on Maidan will only be finished when the demands of the Ukrainian people have been heard and this ambitious reform program has been accomplished. Current Ukrainian leaders cannot afford to fail in this task and to waste this historic opportunity."

Martin Schulz
President of the European Parliament



"Russia should decide: whether it wants to be a strategic partner or a strategic competitor to the European Union."

José Manuel Barroso
President of the European Commission (2004-2014)

Promoting Ukraine among international decision-makers since 2005

Since its inception in 2005, the Davos Ukrainian Lunch has become the most prominent annual gathering outside of Ukraine of world leaders discussing Ukraine's future. Representatives of the Ukrainian government and opposition, as well as Ukraine's Eastern and Western neighbors, come together to share their perspectives on the challenges ahead.

Close to 300 leaders from business, politics, the NGO sector, and the media attend the lunch. The Victor Pinchuk Foundation and international investment advisory group EastOne have hosted the event annually on the occasion of the Annual Meeting of the World Economic Forum.

The Ukrainian Lunch in January 2013 had been an attempt to explore potential ways for Ukraine's integration with the EU to proceed without estranging the Russian Federation.

Under the topic "Ukraine: East or West – The Wrong Dilemma," speakers discussed whether a compromise can be found that allows Ukraine to integrate with the European Union and at the same time develop and strengthen its relations with the Russian Federation.

The panel, moderated by Chrystia Freeland, brought together Ukrainian opposition leaders at the time Arseniy Yatseniuk and

Vitaliy Klitschko; government officials Yuriy Boyko and Leonid Kozhara, Dean of St. Petersburg State University and former Minister of Finance of the Russian Federation Alexei Kudrin; Vice Prime Minister of Kazakhstan Kairat Kelimbetov; and former Secretary General of NATO and EU High Representative for Foreign and Security Policy Javier Solana.

In 2014, upon request of the World Economic Forum, the foundation did not hold its traditional event. It took up the tradition again only in January 2015.

” *The Russian Federation strives towards international standards. If you will – we also “go to the West” or “to Europe” on a strategic level. Tactically, it is better for everyone if Russia and Ukraine will go in this direction together and not separately. Otherwise, Ukraine may suffer unnecessary short term losses in its economy and living standard.”*

Alexei Kudrin
Dean of St. Petersburg State University and former Minister of Finance of the Russian Federation

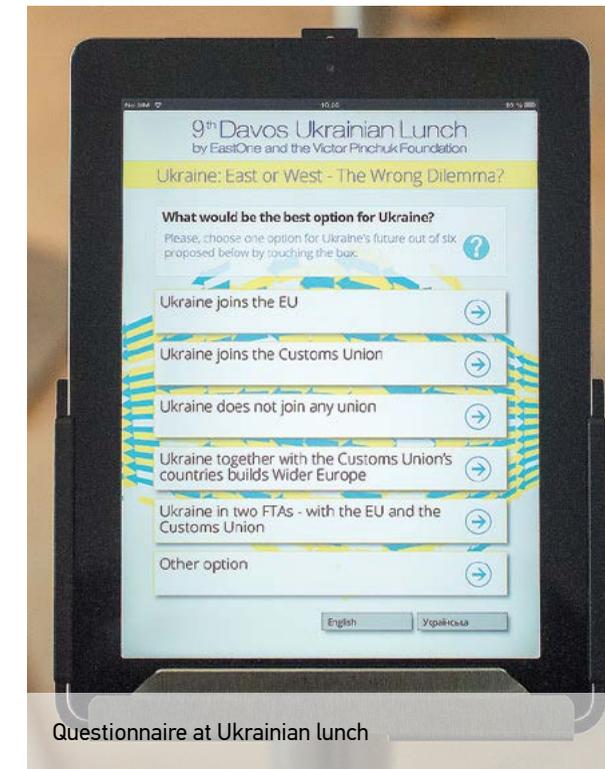


Ukrainian Lunch in January 2013



Javier Solana and Vitaliy Klitschko at the Ukrainian Lunch in January 2013

” *We don't want to be a part of the Soviet Union anymore.”*
Arseniy Yatsenyuk
Current Prime Minister of Ukraine at the time opposition leader



Questionnaire at Ukrainian lunch



Arseniy Yatsenyuk, Alexei Kudrin, Yuriy Boyko, Chrystia Freeland, Leonid Kozhara, Javier Solana and Vitaliy Klitschko (left to right)

Peres Center for Peace : Promoting peace-building and future-oriented cooperation projects

Founded in 1996 by former President of Israel (2007-2014) and Nobel Peace Prize laureate Shimon Peres, the Peres Center for Peace is Israel's leading organization promoting peace-building between Israel and its neighbors.

The Peres Center's mission is to promote lasting peace and advancement in the Middle East by fostering tolerance, economic and technological development, cooperation, and well-being.

The Peres Center develops and implements a wide range of projects, bringing together a diverse and multi-faceted spectrum of participants: Jews and Arabs, Israelis and Palestinians; old and young; women, men, children, and youth; professionals and agents of change.

Programs are designed to empower the populations of this region to be actively engaged in peace-building in order to advance the creation of a real, effective, and durable peace, and are implemented in three core fields: medicine and healthcare, peace education, and business and the environment.



Brookings Institution: Providing insights on Ukraine and its European perspective

The Brookings Institution is regularly being ranked as the #1 think tank in the world. Brookings, a nonprofit public policy organization based in Washington, DC, conducts high-quality independent research and provides innovative practical recommendations. Its mission is to strengthen democracy; foster economic and social welfare, security and opportunity for all; and secure a more open, safe, prosperous and cooperative international system.

The Victor Pinchuk Foundation partners with Brookings to promote research and discussion in the West about the EU's neighborhood policies and U.S. policy towards Eastern Europe and Ukraine. The Brookings Center on the United States and Europe (CUSE) plays a leading role in promoting dialogue on the critical changes in Europe and Eurasia, examines the evolving roles played by the three largest and most strategic nations on institutional Europe's periphery - among them Ukraine, Turkey and Russia - and considers how the United States and Europe can engage these nations in a constructive manner.



PIIE: Fostering analysis and understanding of the Ukrainian economy in the West

For the international community to devise a sound policy on Ukraine and expertise on Ukraine and Eastern Europe in policy-making circles is crucial.

The Victor Pinchuk Foundation has supported the “East European and Ukrainian Program” at the Peterson Institute. The program aims to promote greater knowledge of the economic challenges facing Ukraine among international political, social, and business leaders

The Peterson Institute for International Economics is a private, non-profit, and non-partisan research institution devoted to the study of international economic policy. Since 1981, the Institute has provided timely, objective analysis of a wide range of international economic problems and suggested concrete solutions for them: responses to debt and currency crises, advice on exchange rate systems, adoption of international banking standards, and reform of the International Monetary Fund.



The Peterson Institute does the single best job of think tanks in this town, hands down, of having the best audience. The discussions that go on here are tremendous.

Maya MacGuineas
President of the Committee
for a Responsible Federal Budget



Open Ukraine Foundation: Strengthening Ukraine’s reputation in the world

The Open Ukraine Foundation is an international foundation, established in July 2007, at the initiative of Arseniy Yatsenyuk and Zbigniew Dzhymlala, for the strengthening and development of Ukraine’s reputation in the world.

Open Ukraine Foundation aims at improving the international reputation of Ukraine, increasing its promotion abroad and promoting international cooperation with Ukraine and public diplomacy.

The Kyiv Security Forum, launched by the Open Ukraine Foundation in 2007, is an annual event to foster high level discussions on current issues in the Black Sea region and wider Europe.

Held annually, the Forum has become the region’s foremost platform for representatives of regional and global organizations along with the government and independent experts to debate and discuss solutions to both soft and hard European security issues. The Forum brings together policy leaders – intellectuals, politicians, academics and journalists – to exchange views on European security in an open and informal dialogue.

On April 10-11, 2014 Kyiv hosted the 7th Kyiv Security Forum “On the Fault Line: to be Secure In-Between”. Over 400 international and Ukrainian policy leaders, representatives of political, business and civic circles from more than 20 countries discussed global security trends and challenges in current international relations. The main theme of the Forum was- a focus on recent developments in Ukraine - the Revolution of Dignity, the annexation of Crimea by Russian Federation and the effectiveness of the international security system.

The Victor Pinchuk Foundation has supported the Open Ukraine Foundation and its Kyiv Security Forum from the beginning.



Ukraine's leaders must be as mature as its citizens

Financial Times, February 24, 2014

<http://www.ft.com/cms/s/0/d8a210fc-9d45-11e3-a599-00144feab7de.html>



Ukraine's citizens are heroes. They have stunned and impressed the world by standing up to repression and violence, putting their lives on the line in the process. There have been many dead; just a few days ago it seemed as though there may be many more. But thanks to the bravery of its people and the support of international partners Ukraine was able to step back from disaster. We have seen a people's revolution, not a revolution of the politicians.

The people of Ukraine have learnt from the mistakes that followed the Orange revolution of 2004, where initial hopes of a free and democratic Ukraine foundered in recrimination and corruption. Today civil society has proved itself to be much stronger. Now the spotlight is on politicians and big business, who must prove they can match the maturity demonstrated by ordinary Ukrainians and that they are prepared to put their country first, ahead of their own interests.

I have not been on the barricades. Ordinary Ukrainians have. Civil society turned out to be far ahead of us. We must now put all our efforts into addressing the social problems of Ukraine, and the long-term challenges of our country. We have all long known what they are: lack of rule of law, red tape, corruption, lack of opportunities, lack of infrastructure.

Only if politicians and big business rise to this challenge will Ukrainians be able to channel their energy into reforming and rebuilding the country.

Hundreds of thousands of citizens felt they could rely only on themselves, and went out and risked their lives to save their children's future. Only if they regain trust in the state and those in power will they be prepared to hand back the monopoly of power from the Maidan to the institutions of state.

Ukrainians have united against violence. But now cultural differences – whether of language, ethnicity or general outlook – pose a threat to the unity of our state. It is therefore even more incumbent on politicians and business leaders to work together for a united Ukraine.

For far too long Ukrainians have felt that they could not rely on the rule of law. The huge disappointment after the Orange

revolution was that this did not change. Corruption is now one of the crucial challenges facing the country. Politicians and big business must contribute to quick and significant reforms, so that society will be ready to give rules, democratic procedures and the legal system another chance.

Now is a unique moment but it is only the beginning of a process where success is not guaranteed. We know from our history that Ukrainians were also brave in the past – but were very seldom lucky with their political leaders.

Now more than ever Ukraine needs politicians to demonstrate honesty, competence and a preparedness to really serve their country. Perhaps for the first time in modern Ukrainian history, talking honestly about the need for painful reforms may actually boost a politician's personal standing. Ordinary citizens have already shown what huge sacrifices they are prepared to make for a better future.

Honesty will also be needed in the wider discussion about Ukraine's relations with the EU as well as with the Russian Federation. Ukraine should be the country where west and east meet and co-operate effectively.

The most important immediate task of Ukraine's politicians will be the formation of a coalition government. This government will need not so much the experience of its predecessors but rather those of its colleagues in countries that have experienced deep crises such as Greece, Portugal, Spain, Ireland.

And the most important test for all Ukrainians – citizens, politicians and business – will be the holding of completely honest and fair presidential elections. These will give Ukrainians a chance to demonstrate not their courage, but their wisdom in choosing their next leader. If we get our act together, Ukraine has an extraordinary future.

In the meantime, the EU could demonstrate its recognition of the braveness displayed on the streets of Kiev and across the country by undertaking one brave – first – step: extend a visa free regime to Ukrainians with immediate effect.

Ukraine needs tough, not unconditional, love

Financial Times, December 15, 2014

<http://www.ft.com/intl/cms/s/0/e5711aba-8158-11e4-b956-00144feabdc0.html#axzz3YDhba98h>



Ukraine passed two milestones this month. The first, promisingly, was the inauguration of a new government; a reformist, pro-European administration that aims to reverse the war-torn country's fortunes, unlocking billions of dollars in international support. The second, depressingly, was being named the most corrupt country in Europe.

The International Monetary Fund, which announced a \$17bn rescue package for Kiev in April, now reckons \$15bn more will be needed to shore up the government. Support from the EU, the US and other donors is planned. Western citizens ask: should we give our tax money to a corrupt country? I understand them.

My answer is: yes they should. But they should be hard-headed about it. Ukraine needs tough - not unconditional - love. The west should make its support dependent on corruption and oligarchy being brought to an end. That would amplify the voices of those in Ukraine who insist on change. Only together can they save our country.

It may seem strange for someone who is often identified in the west as an oligarch to call for an end to oligarchy. But oligarchy is not the same thing as big business. Oligarchy is when big business assumes the power to govern, or exerts influence on political power in opaque ways.

Western leaders are giving Ukraine the benefit of the doubt. They ask for reforms but for now are content with declarations of goodwill. Friends of Ukraine - diplomats and politicians and experts in America and the EU - say: "Don't be too strict. The general direction is right."

After the disappointment of the Orange revolution, western leaders are generous to extend their trust a second time. Ukrainians have surely earned it, though, after shedding their blood for European values on Maidan Square in February, and shedding it now for freedom in the east. And some in the new government and

parliament come from the best parts of civil society and business. However, this second chance is Ukraine's last. And we are in danger of squandering it because wheels within wheels are turning in the other direction. Billions, still, are being taken out of the state budget. Many politicians are in the pocket of oligarchs. Still, people practised in the art of corruption hold senior positions in the ministries and in parliament. And, while right-minded laws have been adopted, it is a Ukrainian tradition that the strictness of laws is in inverse proportion to the stringency with which they are enforced.

These practices put us all in danger. They are not a part of Ukrainian folklore that our western friends should tolerate, while more important issues are resolved. The EU is brutally strict with Greece, which takes 69th place on Transparency International's ranking of government probity. But Ukraine, placed 142nd, is indulged with talk of a path towards European integration.

Three forces are acting on Ukraine and its leadership. Two of them — a critical mass of enlightened Ukrainians, and western partners — pull it ahead. The other holds it back. It consists of parts of Ukraine's business, political and bureaucratic elites that have an interest in resisting change. Nobody can reform an old order that still profits from it, as Machiavelli said.

The country's leadership can and will take on the most ruthless and powerful actors only if a strategic alliance of western partners and the critical mass of Ukrainian society works together.

I have made my share of misjudgments, but in the early 2000s I understood business and politics must be separate. I left politics, and see myself as a businessman for whom it is important to be a part of civil society. Ten years ago I started investing to empower Ukrainian citizens to become agents of change.

Today the government and parliament includes more than a dozen alumni of the Aspen-Ukraine programme, which my foundation founded in 2006 and which has since become financially self-sufficient. Alongside them are people who received scholarships to study abroad in exchange for a commitment to come back to Ukraine and apply their knowledge at home. I am proud of this because it is transparent. They are independent. Their commitment is to our country, not to me.

Ukrainian society has surprised the world, and me too, since November 2013. I did not think it would grow so strong so soon. I am sure we are ready for tough love.

My Giving Pledge

February 14, 2013

Blessed with success, one has a responsibility to give back. In today's world, where all rules are constantly changing, social investments can have a greater impact than ever before. By helping to create a more level and a more just playing field with more equal access for all. There has never been a better time for giving.

In times of crisis, giving becomes even more important. Governments have both fewer means and greater spending needs. Time for those who have been successful in building their businesses to step up and help societies become more just.

My goal in my social investments is to empower the next generation to change their country and the world. To enable them to build a new country based on openness and an understanding of the world of today and tomorrow. My focus is on using innovative approaches to provide access to education, healthcare, and the inspirational power of contemporary art. Combined with modern and innovative business projects, I believe this constitutes a powerful formula for change. I have taken my first steps, with large scale scholarship programs, opening a museum of contemporary art with free admission, and establishing a network of neonatal clinics — but this is just the beginning.

I have a particular focus on my own country, Ukraine, and its integration with the world. As a post-Soviet society, Ukraine needs the support of “social investors” in order to implement reforms and to promote ideas like the rule of law. We face a long road ahead compared to the Western countries, and we who have already benefited from change must help more. And Western countries have not only developed infrastructure, but have also established strong reputations around the globe. Successful business leaders in Ukraine and our region have an important role to play in promoting their own countries to the rest of the world.

My personal history guides my understanding of my future responsibilities. I achieved my first significant business successes with innovations in industrial production and used this to acquire assets, which turned profitable and allowed me to expand my business further. Old factories in a disintegrating economy requiring fast and fundamental changes in management structures - this was risky business, but it paid off. I was one of a relatively small group that was able to turn huge risks into huge profits. Our generation - the first businessmen in Ukraine to emerge after the collapse of the Soviet Union - made some misjudgments, a fact that I am well aware of. We were pioneers of this

Those were times of great opportunity for me. This makes me feel a special responsibility to give back to my country and society. The transformation process was very painful for Ukraine and other post-Soviet countries. Many people feel this era was unfair for society. Some of us had the chance to use the opportunities that arose to make our fortunes. It is time to give back, so that as many citizens as possible can benefit, and hopefully make their peace with this period of our history.

In our part of the world the legacy of communism has made many people more skeptical of the wealthy than in Western countries. I want to convince some of them that successful entrepreneurs and business leaders can be constructive, inventive, and active contributors to making everyone's life better.

Joining a group of dedicated people, and with the opportunity to learn from them, I look forward to my giving becoming more impactful. Investing half or more of my fortune in my lifetime and beyond into areas like education, healthcare, access to contemporary art, and the promotion of my country, I will be investing in the next generation, those who will build the Ukraine and the world of tomorrow.



Victor Pinchuk

http://givingpledge.org/pdf/pledge-letters/Pinchuk_Letter.pdf

Who We Are

The Victor Pinchuk Foundation is an international, private and nonpartisan philanthropic foundation based in Ukraine. It has been investing for almost ten years in empowering the young generation to change their country and the world.

Our Vision

We believe that the future has to be addressed now and that each of us has the power to act.

We believe that empowered future generations can be a major driver of change.

We believe that long-term and large-scale social investments can create a favorable environment enabling people to take their destinies in their own hands.

Our Mission

Our goal is to empower future generations to become agents of change.

To achieve this goal, we develop projects, build partnerships in Ukraine and abroad, and invest in three main areas:

- in people, to boost human capital,
- in society, to promote social responsibility,
- in the world, to foster a more integrated world.

2006

March 6
 Formal establishment of the Victor Pinchuk Foundation to consolidate Victor Pinchuk's philanthropic activities developed over more than ten years.

June 1
 Launch of the "Cradles of Hope" project: development of a network of state-of-the-art neo-natal centers throughout Ukraine to curb infant mortality.

July 15
 Scholarships for Ukrainian young leaders to attend the Aspen Institute Executive Seminar in Aspen, Colorado. Development of the Aspen Ukraine Initiative.

September 16
 Inauguration of the PinchukArtCentre, the first large contemporary art centre in Ukraine.

October 18
 Premiere in Kyiv with Steven Spielberg of "Spell Your Name," a documentary about the Holocaust in Ukraine, co-produced by Steven Spielberg and Victor Pinchuk with the USC Shoah Foundation Institute.



HIV/AIDS public awareness concert with Elton John in Kyiv

2007

January 19
 Opening of the PinchukArtCentre's 2nd exhibition, "GENERATIONS.UsA".

January 26
 3rd Davos Ukrainian Lunch on the occasion of the annual meeting of the World Economic Forum with Vaira Vike-Freiberga, Aleksander Kwasniewski, Viktor Yanukovych, Arseniy Yatsenyuk, Olli Rehn, George Soros.

January 31
 Launch of Zavtra.UA, Ukraine's first large-scale privately funded university scholarship program.

June 7
 Opening of the Ukrainian Pavilion under the aegis of the PinchukArtCentre at the 52nd Biennale International Art Exhibition in Venice.

June 16
 HIV/AIDS public awareness concert with Elton John in Kyiv, over 200,000 spectators and 4 million TV viewers.

June 28 – July 1st
 4th YES Yalta Annual Meeting featuring, among others, Bill Clinton, Victor Yushchenko, Aleksander Kwasniewski, Gerhard Schröder and Dominique Strauss-Kahn.

October 6
 Opening of the 5th exhibition at the PinchukArtCentre, entitled "Reflection".

October 9
 Public Lecture in Kyiv by James Wolfensohn, 9th President of the World Bank.

October 24
 Public Lecture in Kyiv by Colin Powell, 65th US Secretary of State.



2008

January 24

1st Davos Philanthropic Roundtable on the occasion of the Annual Meeting of the World Economic Forum with, among others, George Soros, Matthew Bishop, Kateryna Yushchenko, Walter Isaacson and Tadataka Yamada.

January 25

4th Davos Ukrainian Luncheon on the occasion of the Annual Meeting of the World Economic Forum with, among others, Victor Yushchenko, James Wolfensohn, Fred Bergsten, Jean Lemierre and Michael White.

April 8

Public lecture in Kyiv by Muhammad Yunus, Nobel Peace Prize Laureate (2006).

May 15

Public lecture in Kyiv by Kofi Annan, 7th Secretary-General of the United Nations.

June 3

Opening of a "Cradles of Hope" center in Zhytomyr. By the end of 2008, 16 centers were opened.

June 14

Independence Concert by Sir Paul McCartney in Kyiv, with over 350,000 spectators.

July 10-13

5th YES Yalta Annual Meeting with, among others, Tony Blair, Dominique Strauss-Kahn, Mikheil Saakashvili and Aleksander Kwasniewski.

December 15-17

"The Frontiers of Europe" conference in Kyiv, organized with the Brookings Institution and YES.



Independence Concert by Sir Paul McCartney in Kyiv, with over 350,000 spectators.

2009

January 29

2nd Davos Philanthropic Roundtable "From Philanthrocapitalism to Philanthrocrisis," with Bill Clinton, Tony Blair, Bill Gates, Richard Branson, Muhammad Yunus and Jet Li.

January 30

5th Davos Ukrainian Lunch "Crisis: In & Out" with Grigoriy Nemyria, Arseniy Yatsenyuk, George Soros, Thomas Friedman and Chris Patten.

April 10

"Pride of the Country" award ceremony.

April 22

"Cradles of Hope" neonatal center opened in Kyiv with funds raised by the auction of Damien Hirst's painting "Dark Days," which the artist donated specifically for this purpose.

April 25

"Requiem", Damien Hirst's largest solo exhibition to date, opened at the PinchukArtCentre.

May 18

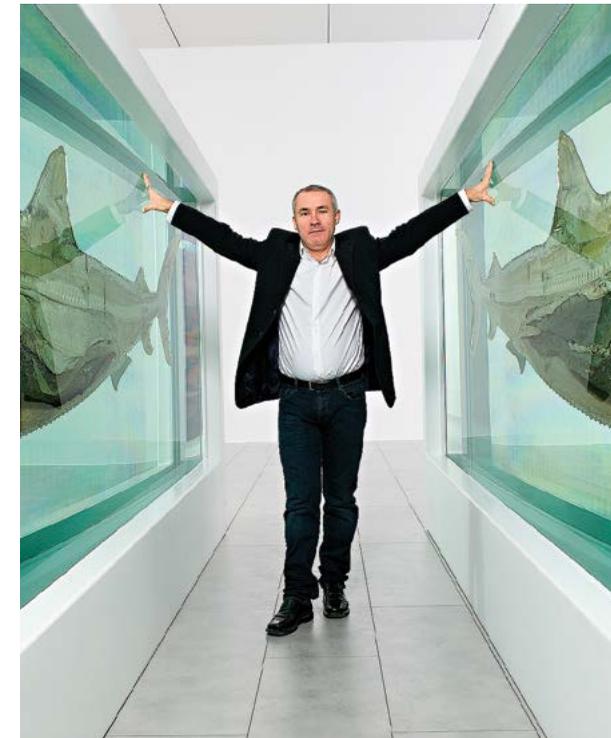
2nd Zavtra.UA Forum in Kyiv brings together over 300 scholarship holders.

June 3

The PinchukArtCentre presents the "Steppes of Dreamers" Ukrainian Pavilion at the 53rd Venice Biennale.

June 24

Start of selection process for the WorldWideStudies international scholarship program.

**September 24-27**

6th YES Yalta Annual Meeting with, among others, Aleksander Kwasniewski, James Wolfensohn, Wu Jianmin, Ronnie Chan, Joschka Fischer, Viktor Yanukovych, Yulia Tymoshenko and Arseniy Yatsenyuk.

December 4

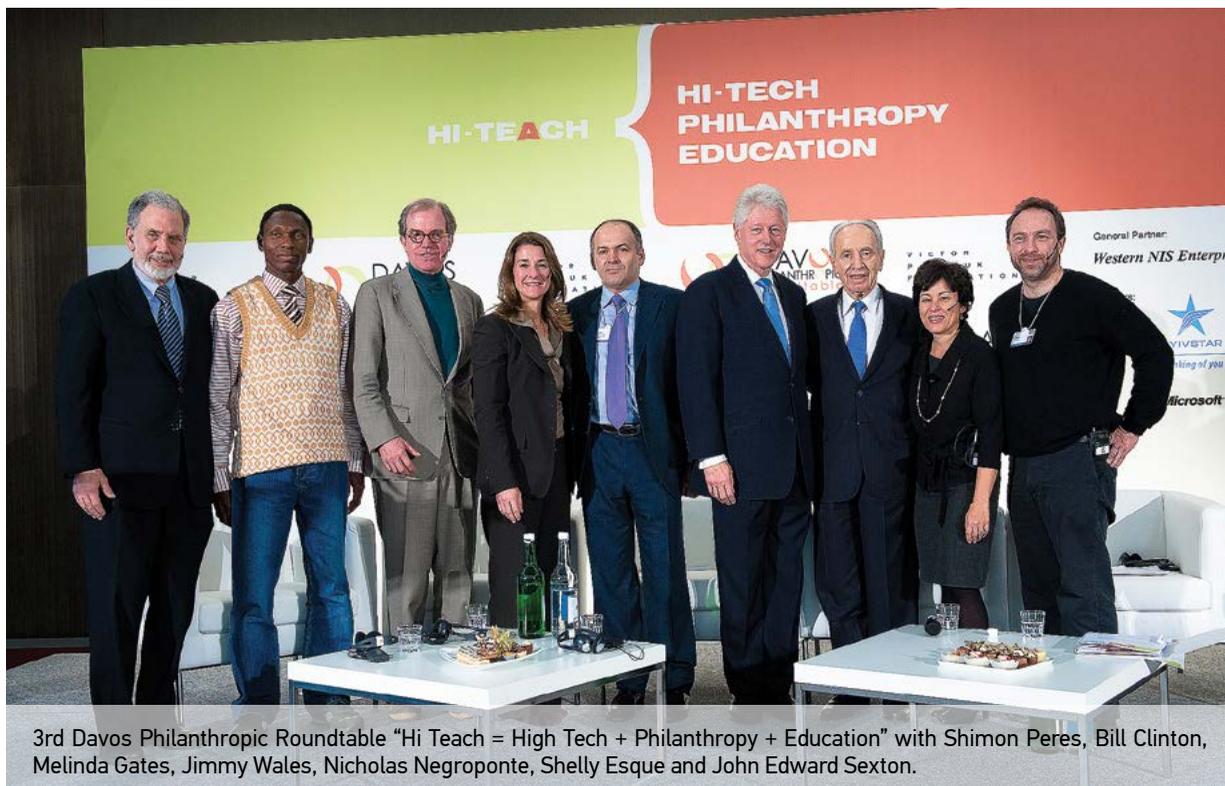
"Cradles of Hope" center opened in Ternopil.

December 4

First PinchukArtCentre Prize for young Ukrainian artists awarded.

December 8

"Future Generation Art Prize" launched in New York – the first worldwide art prize for young artists awarded through an open competition.



3rd Davos Philanthropic Roundtable "Hi Teach = High Tech + Philanthropy + Education" with Shimon Peres, Bill Clinton, Melinda Gates, Jimmy Wales, Nicholas Negroponte, Shelly Esque and John Edward Sexton.



Future Generation Art Prize 2010 award ceremony of the shortlisted artists

2010

January 23

Solo Exhibitions of Subodh Gupta and Sergey Bratkov opened at the PinchukArtCentre.

January 28

3rd Davos Philanthropic Roundtable "Hi Teach = High Tech + Philanthropy + Education" with Shimon Peres, Bill Clinton, Melinda Gates, Jimmy Wales, Nicholas Negroponte, Shelly Esque and John Edward Sexton.

January 29

6th Davos Ukrainian Lunch "Presidential Elections – Quo Vadis, Ukraine?" with Presidential candidates Viktor Yanukovich (via TV link), Yulia Tymoshenko (via TV link), Sergey Tigipko, Arseniy Yatsenyuk, Carl Bildt and Aleksander Kwasniewski.

February 24

20th "Cradles of Hope" neonatal centre opened in Sumy.

March 31

Public lecture with Strobe Talbott and Javier Solana in Kyiv.

April 14

"Pride of the Country" prize awarded.

April 16

Public lecture with Joschka Fischer in Kyiv.

April 24

"Sexuality and Transcendence" exhibition opened at the PinchukArtCentre.

May 17-20

3rd Zavtra.UA Forum in Kyiv brings together over 300 scholarship holders.

June 22

WorldWideStudies grants awarded to 17 Ukrainians to obtain a Master's degree at the world's leading universities.



September 30 – October 3

7th Yalta Annual Meeting "Ukraine and the World: Rethinking and Moving On" with, among others, Alexander Babakov, Carl Bildt, Bronislav Komorowski, Bill Clinton, Joschka Fischer, Štefan Füle, Andrey Kostin, Alexey Kudrin, Javier Solana, Dominique Strauss-Kahn, Viktor Vekselberg, Alexander Voloshin, Viktor Yanukovich.

October 4

Public lecture with William J. Clinton, 42nd President of the United States.

October 30

Exhibition of 21 artists shortlisted for the Future Generation Art Prize 2010 opened at the PinchukArtCentre.

November 24

Public lecture with Shimon Peres, President of the State of Israel.

December 2

22nd "Cradles of Hope" neonatal centre opened in Uzhhorod.

December 10

Brazilian artist Cinthia Marcelle received the Main Prize of the Future Generation Art Prize 2010.



2011

January 27

4th Davos Philanthropic Roundtable "modernARTization: Art and Philanthropy Changing Societies" with Paulo Coelho, Olafur Eliasson, Jeff Koons, H.E. Sheikha Al Mayassa bint Hamad bin Khalifa Al-Thani of Qatar, Richard Armstrong, and Bernardo Paz.

January 28

7th Davos Ukrainian Lunch "2012@PL&UA" with President of Ukraine Viktor Yanukovich and President of Poland Bronislaw Komorowski, Minister of Foreign Affairs of Sweden Carl Bildt.

February 12

Exhibitions "You & I" by Candice Breitz, "Tool Beat" by Damien Ortega, "Collection Platform 1 - Circulation" and Vasyl Tsagolov's "Fear Has Many Eyes" launched at the PinchukArtCentre.

April 15

"Pride of the Country" award ceremony.

May 18

Solo exhibition by Olafur Eliasson "Your emotional future" opened in PinchukArtCentre, as well as exhibition by Arsen Savadov "Blow-Up".

May 24

The 4th Youth Forum of Zavtra.UA gathered over 300 scholarship holders.



May 31

PinchukArtCentre presented the Future Generation Art Prize at the 54th Venice Biennale.

June 6

Tony Blair gave a public lecture "Faith and Globalization" to Ukrainian students.

June 7

Victor Pinchuk Foundation's "Cradles of Hope" became partner of the National Project "New Life".

June 29

19 young Ukrainians awarded grants of the WorldWideStudies program for studying at the world's top universities

September 8

Exhibition "Shoah by Bullets: Mass shootings of Jews in Ukraine 1941-1944" opened in Kyiv, in partnership with the Memorial de la Shoah, Yahad - In Unum.

September 16

8th Yalta Annual Meeting - "Ukraine and the World: Common Challenges, Common Future" with, among others, Carl Bildt, Mevlüt Çavuşoğlu, Jürgen Fitschen, Štefan Füle, Keirat Kelimbetov, Shimon Peres, Javier Solana, Larry Summers, and Strobe Talbott, Viktor Yanukovich.

October 27

Solo exhibitions by Cinthia Marcelle and Oleksandr Roytburd

launched at PinchukArtCentre.

November 10

Exhibition "Shoah by Bullets: Mass shootings of Jews in Ukraine 1941-1944" opened in Kharkiv.

November 22

Public lecture in Kyiv by Fred Bergsten, Director of the Peterson Institute for International Economics.

December 9

Mykyta Kadan won the PinchukArtCentre Prize 2011.



Exhibition "Shoah by Bullets : Mass shootings of Jews in Ukraine 1941-1944" opened in Kharkiv



8th Yalta Annual Meeting - "Ukraine and the World: Common Challenges, Common Future"



2012

January 24

Chelsea Clinton led a discussion on the role of youth with Ukrainian students in Kyiv.

January 26

Ukrainian Philanthropic Marketplace founded with a grant of Victor Pinchuk Foundation – Ukraine's first Internet platform for transparent and accountable fundraising for social causes.

January 26

5th Davos Philanthropic Roundtable "e-philanthropy" with Eric Schmidt, Yuri Milner, Sean Parker and Alec Ross, moderated by Chelsea Clinton.

January 27

8th Davos Ukrainian Lunch "Options for the Future" with Egemen Bagis, Aleksey Kudrin, Viktor Yanukovych, Arseniy Yatsenyuk, and others.

February 2

PinchukArtCentre presented two solo exhibitions of Jeff Wall and Gary Hume, along with a new PAC-UA project by the Ukrainian artist Mykola Matsenko.

April 1

Trilateral Exchange program for high school students from Ukraine, Israel and Palestine together with the Peres Center for Peace.



April 4

Public lecture by Dominique Strauss-Kahn in Kyiv.

April 5

"Pride of the Country" award ceremony.

May 15

Public lecture by Wikipedia founder Jimmy Wales in Kyiv.

May 17

5th "Zavtra.UA" Youth Forum in Kyiv gathered over 300 best Ukrainian students who received their awards from Wikipedia Founder Jimmy Wales.

May 22

PinchukArtCentre presented the first comprehensive solo exhibition by Anish Kapoor in Eastern Europe

June 21

19 young Ukrainians awarded grants of the WorldWideStudies program for studying at the world's top universities

July 17

Six new "Cradles of Hope" neonatal centers were opened across Ukraine.

August 28

PinchukArtCentre presented five solo exhibitions of young Polish artists.

September 15

9th Yalta Annual Meeting "Ukraine and the World: Addressing Tomorrow's Challenges Together" with Richard Branson, Gordon Brown, Recep Tayyip Erdogan, Štefan Füle, Newt Gingrich, Walter Isaacson, Condoleezza Rice, and others.

September 15

50 students participate in the 9th Yalta Annual Meeting to discuss with international and Ukrainian leaders

September 28

Exhibition "Shoah by Bullets: Mass shootings of Jews in Ukraine 1941–1944" opened in Dnipropetrovsk.

October 23

1,600 students attend Tony Blair's lecture in Dnipropetrovsk "Modernizing Countries for the 21st Century"

December 7

British artist Lynette Yiadom-Boakye received the Main Prize of the Future Generation Art Prize.





Victoria Chernyavska
Financial-Administrative Director



Julia Chebotareva
Head of the Board
until June 2014



Dennis Kazvan
Communications Director



Eckhard Schneider
General Director of the PinchukArtCentre



Oksana Kulakovska
Director of Educational Department,
Executive Director,
Yalta European Strategy



Ivanna Klympush-Tsintsadze
Executive Director,
Yalta European Strategy
until November 2014



Bjorn Geldhof
Artistic Manager of the
PinchukArtCentre

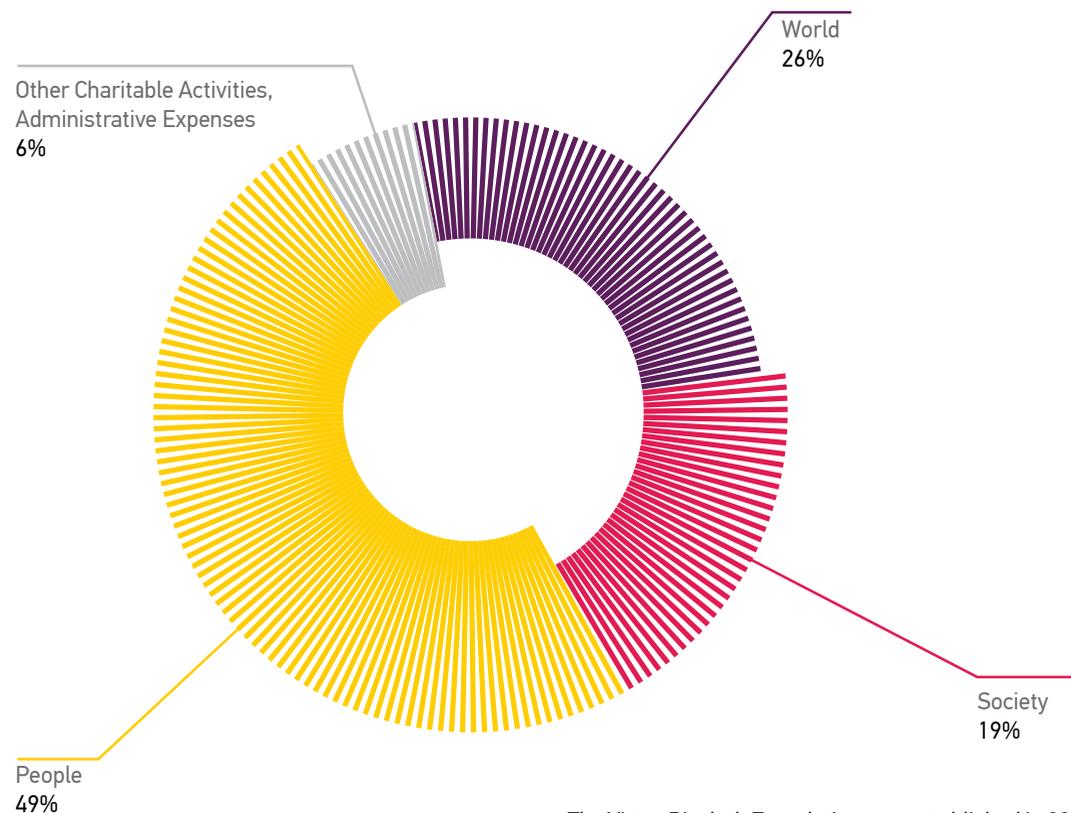


Dmitry Logvin
Executive Director
of the PinchukArtCentre



Thomas Weihe
Head of the Board

Contact us:
General inquiries: info@pinchukfund.org
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The Victor Pinchuk Foundation was established in 2006, bringing together the various lines of philanthropic activities Victor Pinchuk had been developing over the previous 10 years. The Victor Pinchuk Foundation combines two legal entities: one not-for-profit UK entity, "The UK Office of the Victor Pinchuk Foundation", which serves as the international representative office and facilitates the Foundation's international activities, and one charitable not-for-profit organization registered under the Ukrainian charitable law (Ukrainian Charitable Organisation "Foundation of Victor Pinchuk – Social Initiative"), which covers different activities in Ukraine.

All the activities of the above foundations, hereinafter collectively referred to as "The Victor Pinchuk Foundation", are governed by one management team. Reporting to the founder on an annual basis, management prepares a combined statement of cash receipts and disbursements, which presents the cash receipts and disbursements of these two foundations, together with a summary of significant accounting policies and other explanatory information ("the Combined Statement"). The Combined Statement for 2013, audited by Ernst & Young Audit Services LLC, was issued on 28 August 2014. A full set of the Combined Statement together with Independent Auditors' Report can be obtained at request from the Victor Pinchuk Foundation.

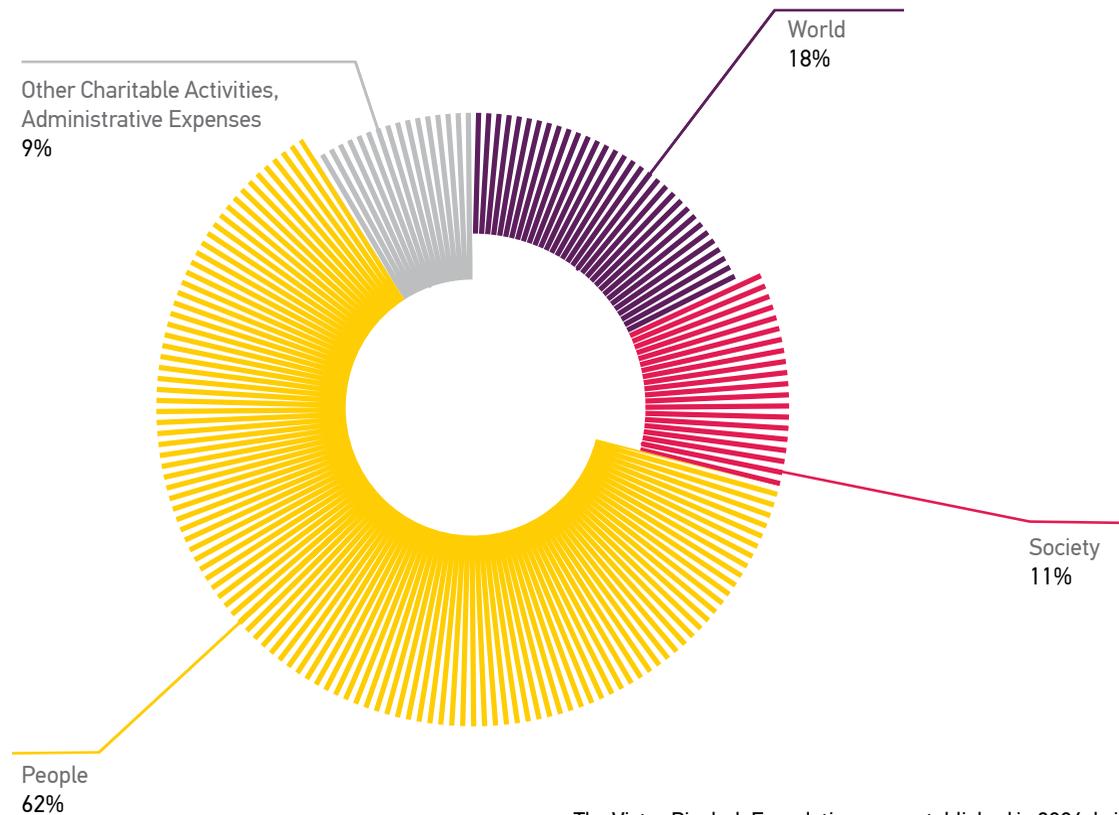
The Foundations receive donations primarily from legal entities for the purpose of funding various charitable and social projects and making charitable donations.

Combined statement of cash receipts and disbursements * for the year ended 31 december 2013

(in us dollars)

CASH BALANCE AS AT 1 JANUARY	320 685
CASH RECEIPTS COLLECTED:	
Contributions and charitable donations from legal entities and individuals	14 054 797
Interest received from bank deposits	2 534
Return of unused donations	2 650
TOTAL COLLECTED	14 059 981
PROGRAM DISBURSEMENTS MADE:	
People	6 921 885
PinchukArtCentre	5 290 487
Zavtra.ua	854 470
World Wide Studies	421 667
Support of talented children and youth	170 143
"Cradles of Hope"	139 470
Public lectures	45 648
Society	2 634 817
Clinton Global Initiative (CGI)	1 000 000
Ukrainian Philanthropic Marketplace	547 424
Dnepropetrovsk community programs	524 209
Davos Philanthropic Roundtable	296 199
Tony Blair Faith Foundation	233 333
Pride of the country	27 505
Shoah by Bullets	6 147
World	3 639 441
Yalta European Strategy	2 629 895
Davos Ukrainian Lunch	259 458
Israeli Presidential Conference "Facing Tomorrow"	250 000
Brookings Institution	100 000
Peterson Institute for International Economics	100 000
Open Ukraine	100 088
Peres Center for Peace	100 000
USC Shoah Foundation Institute	100 000
OTHER CHARITABLE ACTIVITIES	92 158
ADMINISTRATIVE EXPENSES	817 670
TOTAL DISBURSEMENTS	14 105 971
FOREIGN EXCHANGE GAIN/(LOSS)	111 296
CASH BALANCE AS AT 31 DECEMBER	385 991

* The financial information presented has been extracted from the audited statement of cash receipts and disbursements of the Victor Pinchuk Foundation for the year ended 31 December 2013.



The Victor Pinchuk Foundation was established in 2006, bringing together the various lines of philanthropic activities Victor Pinchuk had been developing over the previous 10 years. The Victor Pinchuk Foundation combines two legal entities: one not-for-profit UK entity, "The UK Office of the Victor Pinchuk Foundation", which serves as the international representative office and facilitates the Foundation's international activities, and one charitable not-for-profit organization registered under the Ukrainian charitable law (Ukrainian Charitable Organisation "Foundation of Victor Pinchuk – Social Initiative"), which covers different activities in Ukraine.

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Combined statement of cash receipts and disbursements * for the year ended 31 december 2014

(in us dollars)

CASH BALANCE AS AT 1 JANUARY	385 991
CASH RECEIPTS COLLECTED:	
Contributions and charitable donations from legal entities and individuals	6 638 842
Interest received from bank deposits	1 604
Return of unused program disbursements	54 235
TOTAL COLLECTED	6 694 681
PROGRAM DISBURSEMENTS MADE:	
People	4 271 684
PinchukArtCentre	2 633 067
Help for people wounded at Maidan	444 723
Support of talented children and youth	431 355
Zavtra.ua	396 631
World Wide Studies	165 712
Medsanbat	149 491
"Cradles of Hope"	46 364
Public lectures	4 341
Society	768 497
Tony Blair Faith Foundation	333 333
Davos Philanthropic Roundtable	248 744
Ukrainian Philanthropic Marketplace	184 634
Shoah by Bullets	1 786
World	1 263 299
Yalta European Strategy	1 092 859
Amicus Europae Foundation	100 000
Open Ukraine	70 440
OTHER CHARITABLE ACTIVITIES	60 790
ADMINISTRATIVE EXPENSES	570 775
TOTAL DISBURSEMENTS	6 935 045
FOREIGN EXCHANGE GAIN/(LOSS)	73 731
CASH BALANCE AS AT 31 DECEMBER	71 896

* The financial information presented has been extracted from the audited statement of cash receipts and disbursements of the Victor Pinchuk Foundation for the year ended 31 December 2014.

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V I C T O R
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